

# United Way Leadership Giving

United Way Leadership Donors are the most generous, community-minded individuals in our region. Members of the leadership giving societies invest millions of dollars each year to help United Way solve some of our most critical challenges.



**LEADERS UNITED**  
UNITED WAY OF GREATER ROCHESTER

## Leaders United

All donors who contribute \$1,000 or more each year (\$500 for 40 years and under) are recognized as Leaders United members. They also enjoy benefits of membership with annual events, networking and volunteer opportunities.

Leaders United members may also choose to join one or more of the following societies.



**TOCQUEVILLE SOCIETY**  
UNITED WAY OF GREATER ROCHESTER

## Tocqueville Society

The Tocqueville Society is United Way's premier giving society, comprised of donors who give an annual gift of \$10,000 or more. Tocqueville Society members set an extraordinary example of leadership and generosity for our community.



**WOMEN'S LEADERSHIP COUNCIL**  
UNITED WAY OF GREATER ROCHESTER

## Women's Leadership Council

The Women's Leadership Council (WLC) is made up of Rochester's most inspiring, proactive female leaders who are dedicated to making a positive local impact with an annual investment of \$1,000 or more.



**LABOR LEADERS CLUB**  
UNITED WAY OF GREATER ROCHESTER

## Labor Leaders Club

The Labor Leaders Club (LLC) is made up of hundreds of Rochester's dedicated union members who are committed to making a positive impact in our community through their investment of \$1,000 or more each year.



**AFRICAN AMERICAN LEADERSHIP SOCIETY**  
UNITED WAY OF GREATER ROCHESTER

## African American Leadership Society

The African American Leadership Society (AALS) recognizes the vital role African Americans play in improving the quality of life in Rochester. Members invest \$1,000 or more each year.



**CÍRCULO LATINO LEADERSHIP SOCIETY**  
UNITED WAY OF GREATER ROCHESTER

## Círculo Latino Leadership Society

Círculo Latino (CL) encompasses Rochester's dedicated Latino leaders who are committed to making a positive impact in our community. CL members invest \$1,000 or more each year to create solutions and make connections.



**EMERGING LEADERS SOCIETY**  
UNITED WAY OF GREATER ROCHESTER

## Emerging Leaders Society

The Emerging Leaders Society (EL) is a group of individuals 40 years and under who connect with other local leaders and make an extraordinary commitment to serve our community with investments of \$500 or more each year.

INVEST. CONNECT. SERVE.

To join United Way's Leadership Societies or to learn how to Fast Track your gift, please visit [uwrochester.org](http://uwrochester.org).

