

UNITE FOR IMPACT

Become a member of the Leaders United leadership giving network with an annual donation of \$1,000 (\$20/week) to:

- | | | |
|--|---|---|
| Connect with other local leaders at member events. | Gain access to leadership and career development opportunities. | Volunteer and participate in community-building activities. |
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You can also be a part of one or more of the following networks:

African American Leadership Society

Círculo Latino Leadership Society

Labor Leaders Club

Women United

Emerging Leaders Society (\$500 gift/year for ages 40 and under)

Tocqueville Society (\$10,000 gift/year)

Learn more about leadership giving at uwrochester.org/leadership.

2-1-1

LIFE LINE
Get Connected. Get Answers.



If you or someone you know is seeking assistance, please contact our partners at 2-1-1/LIFELINE—our community's resource for human service information and referrals—by calling 2-1-1 or visiting 211lifeline.org.

Double your impact with the BUILT STRONG CHALLENGE

Build up the Community Impact Fund with the Built Strong Challenge. Give to United Way's Community Impact Fund today and your gift will be doubled, up to \$450,000, thanks to



BRICK BY BRICK.
HEART BY HEART.
SIDE BY SIDE.
BUILT TOGETHER.
BUILT STRONG.



CONNECT AND SHARE:

- uwrochester.org
- [UnitedWayofGreaterRochester](https://www.facebook.com/UnitedWayofGreaterRochester)
- [@UnitedWayROC](https://twitter.com/UnitedWayROC)
- [@ROCUnitedWay](https://www.instagram.com/ROCUnitedWay)
- [United Way of Greater Rochester](https://www.linkedin.com/company/United-Way-of-Greater-Rochester)

United Way of Greater Rochester
75 College Avenue · Rochester, NY 14607-1009
(585) 242-6400 · contactus@uwrochester.org

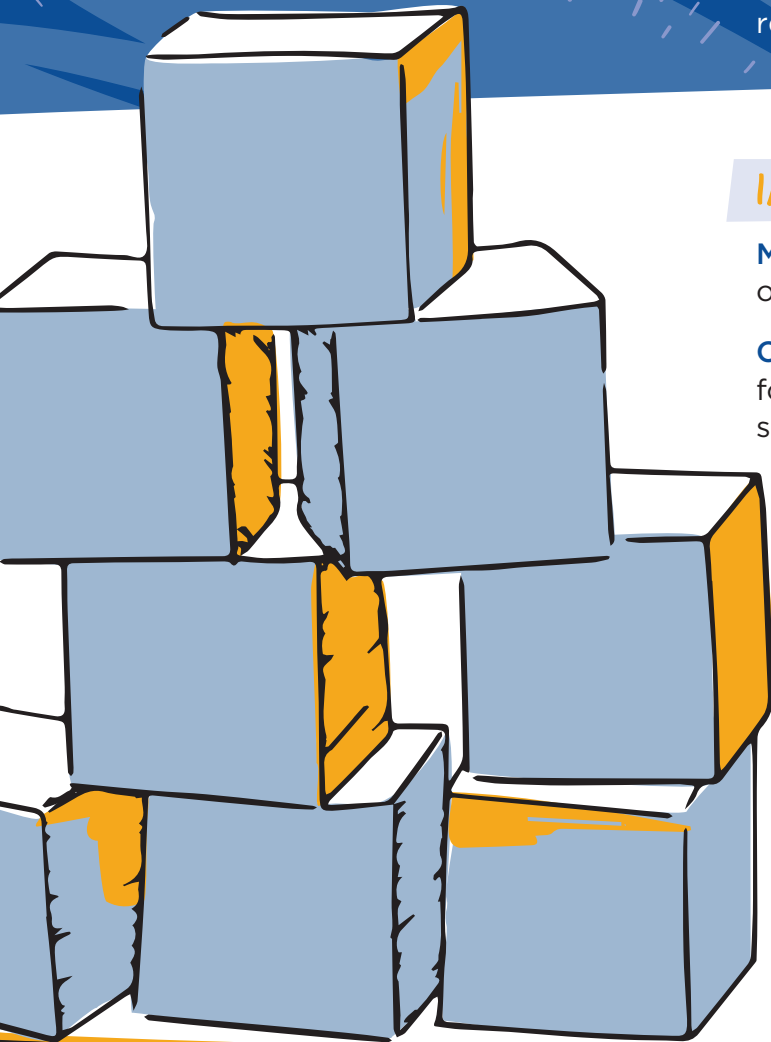


Our community wasn't built by one person or one company. It was built

BRICK BY BRICK, HEART BY HEART, SIDE BY SIDE.

Today our community needs help like never before. More of our neighbors are in need, many seeking help for the first time. Our nonprofits are struggling to survive.

By giving to United Way's Community Impact Fund you join thousands of others building on our solid foundation to help local people, strengthen nonprofits and respond to community needs.



IMPROVE HEALTH

Meet Basic Needs

of food, clothing, transportation and shelter

Create Healthy Connections

for new moms and older adults aging safely in place

FOSTER LEARNING

Help Students Achieve Milestones

by filling their out-of-school time with learning and enrichment

Support Strong, Empowered Kids

who have long-term positive mentors

INCREASE ECONOMIC MOBILITY

Maintain Meaningful Employment

by helping people with job training, childcare and transportation

Support Financial Stability

by helping individuals and families improve their financial health

SUPPORT COMMUNITY

Seek Synergy

and help nonprofits improve efficiency through mergers and affiliations

Respond to Crisis

by quickly mobilizing resources to address community challenges like COVID-19 and racial injustice

**BUILT TOGETHER.
BUILT STRONG.**

Be a part of building something greater by giving at your workplace or at uwrochester.org.

