Double your impact with the ESL CENTURY CHALLENGE

All new and increased donations to the United Way Community Impact Fund will be matched dollar for dollar, up to $500,000.

This is in commitment to continuous support and service to the Greater Rochester region that ESL and United Way have called home for 100 years.

If you or someone you know is seeking assistance, please contact our partners at 2-1-1/LIFELINE—our community’s resource for human service information and referrals—by calling 2-1-1 or visiting 211lifeline.org.

LEADERS UNITED

BECOME A MEMBER OF THE LEADERS UNITED LEADERSHIP GIVING NETWORK WITH AN ANNUAL DONATION OF $1,000 ($20/WEEK) TO:

Connect with other local leaders at member events.  
Gain access to leadership and career development opportunities.  
Volunteer and participate in community-building activities.

YOU CAN ALSO BE A PART OF ONE OR MORE OF THE FOLLOWING NETWORKS:

- African American Leadership Society
- Círculo Latino Leadership Society
- Labor Leaders Club
- Women’s Leadership Council
- Emerging Leaders Society (₹500 gift/year for ages 40 and under)
- Tocqueville Society (₹10,000 gift/year)

Learn more about leadership giving at uwrochester.org/leadership.

CONNECT AND SHARE:

- uwrochester.org
- UnitedWayofGreaterRochester
- @UnitedWayROC
- @ROCUnitedWay
- United Way of Greater Rochester

Join MISSION 2020 to soar into a bright future

United Way of Greater Rochester
75 College Avenue - Rochester, NY 14607-1009
(585) 242-6400 · contactus@uwrochester.org
You have been selected for a special mission:
To make an impact with United Way.

MISSION 2020
Our mission is to build a stronger, greater Rochester for all. Your mission, should you choose to accept, is to stand united for:

BUILD a healthy community where people have their basic needs met, safe places to live, and social and emotional connections that positively impact their life.

Help local people TAKE FLIGHT with the necessary tools and opportunities to increase their income and improve financial stability.

Give our youth a LAUNCHING PAD with the support they need to grow and thrive during out-of-school time.

Join MISSION 2020 at your workplace by giving to the Community Impact Fund, and explore all the ways to get involved at uwrochester.org.