United Way of Greater Rochester’s mission is to unite the good will and resources of the Greater Rochester community so that everyone can thrive.

CONNECT WITH US

For more information about United Way and how your gift can make a difference, visit uwrochester.org/retirees.
A THRIVING COMMUNITY

It’s our goal and our mission. United Way invests in positive results to address critical challenges. We connect resources to unite local people and solve problems. And together we serve our community to create a greater Rochester for all.

Please consider a gift to the United Way Community Impact Fund that supports critical programs and addresses complex social change to improve health, education and economic mobility for people throughout our local community.

Join us today.

INVESTING IN CRITICAL PROGRAMS

Thanks to the generosity of thousands of local donors, United Way invests Community Impact Fund dollars to support critical programs and address complex social change to improve health, education and economic mobility for people and families throughout our local community. Every dollar stays local, and we focus on community-wide measurement and outcomes to ensure the best return on investment.

MAKE LASTING CONNECTIONS

When you connect with United Way through a leadership-level donation ($1,000 or more each year), you’ll be connected with other leadership society members and thousands of local leaders from all of United Way’s Leadership Giving Networks at member networking events.

GIVE TODAY!

Donate online at uwrochester.org/give or by contacting Clark King at 585 242-6484 or Clark.King@uwrochester.org. Visit uwrochester.org to see how United Way helps our community or to learn about our planned giving options.

SERVING OUR COMMUNITY

United Way Community Impact Fund partner programs are helping thousands of older adults—and their children and grandchildren—each year, including:

- Hundreds of older adults who receive healthy meals, exercise, activities and learning opportunities at three Multi-purpose Aging Resource Centers throughout Monroe County
- Thousands of local people who get nutritious meals through local food pantries and soup kitchens
- Students in after-school programs will have one full point higher GPA scores compared to their middle school peers
- Hundreds of new moms who receive in-home parent education and support to give their babies a positive, nurturing home and a healthy start to life

“I invest in the United Way Community Impact Fund. Starting early in my career at Kodak, and continuing in my retirement, I have been a loyal United Way donor and volunteer for close to 40 years. I know my contributions are having a measurable and positive impact for those most in need. My grandparents and parents taught me that I have the responsibility to help others and share my gifts, and this is exactly what the United Way enables me to do.” – Nancy Wahl, retiree