



The Missing (Food) Link to Success

What does our community need to make sure that babies, kids, moms and dads, friends and neighbors have enough food each year? It's not a rhetorical question. The answer: more than 16 million pounds of food and close to 6,000 volunteers giving upwards of 30,000 hours of their time. That's what it takes for Foodlink, our region's only food bank, to distribute food to programs helping local people who don't know where their next meal will come from.

Every day, the United Way Community Fund partner receives excess and/or imperfect food from farmers, retailers and community gardens, along with government-provided supplies. Volunteers and staff members first inspect and sort the food, then send it out to local shelters, after-school programs and community cupboards that need it to support those who are hungry in our community. Without investments from United Way's Community Fund, many of these agencies wouldn't be able to feed the thousands of hungry people at their door every day.

Dozens of Community Fund partner programs receive thousands of pounds of food from the food bank each year. Programs that are meeting basic needs have a supply of food to help local people who are struggling. After-school and summer learning and enrichment programs provide food to students who don't have nutritious snacks and meals at home. Programs that support elders give low-cost meals to our aging parents, grandparents and other older adults.

United Way's mission is to unite the good will and resources of the Greater Rochester community so that everyone can thrive. We address critical challenges, like hunger and poor nutrition, by serving local people in need with evidence-based programs connected to a full network of support services like Foodlink. Without United Way's Community Fund, thousands of people in our community would go hungry every day—kids would have a hard time concentrating in school, elders would struggle to be healthy in their homes and families would be too focused on finding their next meal to begin addressing more difficult challenges.

United Way helps our entire community thrive. To help us find solutions to critical challenges and support local people in need, please donate through your workplace campaign or at uwrochester.org/give.



United Way
of Greater Rochester

Why United Way?

Because we bring thousands of people together to:

INVEST IN SOLUTIONS.

You donate to United Way's Community Fund. We invest in local programs that use research and prevention to get the best results for babies, kids, families and elders.

MAKE CONNECTIONS.

You connect with us through campaigns, events, leadership societies and more. We unite the good will and resources of our community so that everyone can thrive.

SERVE OUR COMMUNITY.

You help our community by donating to the causes you care about and by volunteering during Day of Caring (on Thursday, May 11). We serve our community by using best practices, joining key initiatives like the Rochester-Monroe Anti-Poverty Initiative and partnering with service providers to help people in need.



When you Fuel the Fund you do so much more than give a donation. You ignite a passion for helping others and keep the Community Fund fire burning so together we can:



Provide 800 new moms a flicker of hope for a happy, healthy future for their babies.



Spark curiosity for 4,700 students who fill their out-of-school time with music, science, reading and more.



Give a glow of wellness to 13,000 local elders.



Turn up the heat for 33,000 people who need warm beds, hot meals and a helping hand.