



United Way of Greater Rochester and the Finger Lakes

Annual Campaign Pledge Form - Workplace

If not preprinted above, please be sure to fill in your name and/or address in the fields below so that United Way can properly account for and acknowledge your gift. United Way does not rent, trade or sell our lists of contributors.

1 My Information (Please print)

First name _____ M.I. _____ Last name _____

Home Address _____

City/State/Zip _____

Phone: Home Cell Work Birth Year (YYYY) _____

Preferred email _____

Employer (or former employer if retired) _____

Union Member Retired I will retire within 12 months

PLEASE COMBINE MY GIFT WITH MY SPOUSE'S/PARTNER'S GIFT.

Spouse's/Partner's Name _____ Spouse's/Partner's Employer (if applicable) _____

2 My Gift (Please choose payroll deduction or direct gift)

TOTAL GIFT AMOUNT: \$ _____

PAYROLL DEDUCTION

How much would you like to deduct per pay period? \$ _____

How often are you paid per year?

52x 26x 24x 20x 12x Other (_____ pay periods)

OR

DIRECT GIFT (Gifts of \$25 or less will be billed/charged one time)

Check (made payable to United Way of Greater Rochester and the Finger Lakes)

Cash

Credit Card (visit unitedwayrocfly.org/donate)

Bill me: Quarterly Monthly Annually

Billing start date: _____

To pay with other electronic options, including stock, donor advised fund or cryptocurrency visit unitedwayrocfly.org/donate or scan the QR Code below.

For other payment options please send us an email at contactus@unitedwayrocfly.org or call us at 585-242-6535.

3 My Impact (optional)

I WANT MY GIFT TO SUPPORT UNITED WAY AND THE COMMUNITY IMPACT SERVICES AND GRANT OFFERINGS FOR OUR SIX-COUNTY REGION.

I WANT MY GIFT TO MAKE AN IMPACT IN THIS COUNTY.

\$ _____ Genesee (9022) \$ _____ Livingston (9011)

\$ _____ Monroe (3500) \$ _____ Ontario (9012)

\$ _____ Wayne (9013) \$ _____ Wyoming (9001)

I WANT TO DIRECT ALL OR A PORTION OF MY GIFT TO THE FOLLOWING ORGANIZATIONS (visit unitedwayrocfly.org/donor-designation. \$50 minimum for all designations.)

\$ _____ Organization ID# _____

\$ _____ Organization ID# _____

_____ Please do not release my information to the organizations to which I designated

4 Leaders United Visit unitedwayrocfly.org/leadership for more information

I WOULD LIKE TO JOIN A LEADERSHIP GIVING NETWORK

African American Leadership Society (\$1,000 or more)

Labor Leaders Club (\$1,000 or more)

Tocqueville Society (\$10,000 or more)

Círculo Latino Leadership Society (\$1,000 or more)

Continue United (\$250 or more for ages 55+)

Women United (\$1,000 or more)

Emerging Leaders Society (\$500 or more, ages 40 and under)

Signature _____

Date _____



How United Way is creating possibilities in our region.

We leverage our unique position at the intersection of business, nonprofit and government to:

1. **Identify** the challenges and strengths in our local communities hindering and advancing opportunities for individuals to thrive.
2. **Develop** plans for resource deployment to address our challenges.
3. **Engage** and convene local businesses, nonprofits, volunteers, and donors to act.
4. **Activate** our resources and relationships to champion the nonprofit sector, advance opportunities in our region, and spark action for a better today, tomorrow, and years to come.

Our **IDEA** is that when we come together, elevate our voices, and mobilize our collective resources, we can achieve more than any individual or organization can do alone. Together, we can create positive, lasting change in our region.

When you give to United Way your gift goes further. Raised local, stays local. Every dollar raised here in the Greater Rochester and Finger Lakes region supports our local communities.

► \$2 A WEEK

After-school fun—and learning!—for local kids

Did you know that in 2022, 3rd graders in our region tested below the New York State standard for English language arts and math?

► \$5 A WEEK

Nutritious meals for local homebound older adults

Did you know more than 152,000 residents in our region are food insecure?

► \$20 A WEEK

Credit counseling for low-income people

Did you know 1 in 3 of our neighbors have limited resources to meet their basic needs?

Thank you for joining the United Way movement! Your support is closing gaps and opening opportunities for our neighbors.

A gift to United Way and the Community Impact Fund supports over 185 local programs and initiatives that serve over 400,000 individuals in our region. When you invest in United Way, you are supporting a wide range of strategies that address our community challenges in enduring, systemic ways.

Visit unitedwayrocflx.org or scan to learn more about your impact with United Way.



Authorizing a Regular Payroll Deduction

I understand that I am under no obligation to contribute to United Way of Greater Rochester and the Finger Lakes. If I decide to contribute to United Way by authorizing deductions from my pay to be forwarded to United Way, it is a decision I make voluntarily. I understand that the amount I authorize to be deducted will be subtracted from my pay for any pay period in 2024-2025 in which my pay is large enough to cover the deduction. If there is a pay period in which my pay is insufficient to cover the United Way deduction after all legally required deductions are made, my employer will not make a United Way deduction for that pay period. If a United Way deduction is missed for any reason, it will not be made up on a later date without my express written direction. I understand that I may revoke my United Way deduction authorization at any time by informing my employer in writing, and that my revocation will be effective within four pay periods or eight weeks, whichever is sooner.

- All gifts are subject to a pledge loss reserve charge.
- United Way will make every effort to forward your gift to the organization to which you designate. If the organization is not in compliance with current United Way policy, or if this form is not completed as directed, United Way reserves the right to redirect your gift to support United Way's Community Impact Fund. For more information, please call (585) 242-6564.
- View United Way's Privacy Policy and Donor Privacy Policy at UnitedWayROCFLX.org/policies.

United Way does not provide goods or services in whole or partial consideration of any contributions made to United Way by payroll deduction. Upon request, you may obtain a copy of United Way of Greater Rochester and the Finger Lakes, Inc.'s latest financial report filed with the Attorney General by writing to United Way of Greater Rochester and the Finger Lakes, Inc., 75 College Avenue, Rochester, NY 14607 or from the New York State Attorney General's office by calling 212-416-8401 or viewing their website (www.charitiesnys.com). Registration with the New York State Attorney General Charities Bureau or any other government agency should not be construed as an endorsement of United Way.

Gifts to United Way may be tax deductible. Please consult your tax advisor.